



The Printed Paw

Late Spring 2016



Late Spring 2016 Paw Prints

Our May Donation Drive of items no longer needed is just around the corner (this event has a different twist to the traditional Yard Sale as Savers pays us per pound for items collected). There is still time to clean out closets and drawers to donate. All proceeds will provide medical care to community animals in need. See flyer below for several times and drop off points (last date is May 21).

DONATION DRIVE

paws In Need



Help Us Help Them

Fill a box
or bag &

make a difference!



May 8 to May 14—drop off items and leave near the garage:

Livermore: Home of Dana, 598 Andrea Circle - 925-371-6064

Pleasanton: Home of Ellen, 2275 Tanager Dr. - 510-305-2553

San Ramon: Home of Cindy, 511 Marlboro Ct. - 925-323-8517

Or

May 14 and May 21 from 9am to 3pm, Milfleur's Awakenings,
200 Ray Street in Pleasanton

For questions, contact Kathryn 925-895-8291 or Ellen ellenmagnie@gmail.com

www.Paws-In-Need.org

Nonprofit Tax ID-45-5391297

Email Security and Our Newsletter

It appears that some internet email carriers have recently changed their spam policy and many Constant Contact communications (like this one) is ending up in spam folders. To prevent this from happening, please add Paws In Need info@paws-in-need.org to your address book.

East Bay Gives

On **Tuesday, May 3**, there will be a one-day, 24 hour, online-only donation day sponsored by the East Bay Community Foundation. It is an opportunity to raise funds for your favorite non-profit by going to www.EastBayGives.org and selecting Paws In Need. Help us earn \$5K by posting a photo with your reason for giving.

Clear the Shelters Event is Sat. May 7

This Clear the Shelter event sponsored by the Tri-Valley Rotaract Club will be held **Saturday, May 7th from 11am to 4pm** at the Bankhead Plaza (between Railroad and South Livermore Avenues) in Livermore. Paws In Need will have a booth at this pet adoption festival. Animals needing a new home will be available for adoption. Vendors will show-case their products and services, and there will be family activities for kids. Please drop by our booth and say hello.

Heartwarming Tails

Ginger

by Lisa Williams



On a rainy February night, a small, thin orange cat showed up at the back door of a Livermore Good Samaritan. She opened the door, expecting the cat to run, but instead, the cat climbed onto her lap when she knelt down. The family often fosters animals for a local animal rescue group, so they brought the cat inside, fed her and gave her a warm bed. After posting the lost cat and checking with her neighbors, one of them said Ginger was part of a feral cat colony living on their rural property. The neighbor had rented their home to a tenant who abandoned 3 unaltered cats, and those 3 quickly multiplied to many more.

After many emails and calls to local groups, it seemed no one would help. Paws in Need to the rescue! All the neighboring families got a head count, and a plan was put in motion. Paws in Need

rescue. All the neighboring families got a head count, and a plan was put in motion. Paws in Need supplied all the humane animal equipment and scheduled vet appointments. In total, 18 cats were caught in 3 neighboring parcels of land and all were altered through our low cost spay-neuter program.

What happened to the little orange kitty that showed up on their door step that cold night back in February? Her name is Ginger. Ginger has gone from a skinny 5.5 pounds to 9 pounds and was happily adopted to a local family who spoil her rotten! Little did she know what she would start.

Ginger's legacy continues as these wonderful families have joined forces and found homes for more than half of the stray cats in the area. Paws in Need is happy to assist with these cases and loves happy endings. Paws in Need would like to thank the original family for their generous donation so more animals can be altered.



Mayday

by Olivia Winson, DVM



In the night before Christmas eve, Mayday, a big black cat (with an even bigger personality) was rushed to Bishop Ranch Veterinary Center in San Ramon www.webvets.com to have his eye checked. For his family, the preceding year had meant multiple visits to the Animal Eye Care Center to treat him for dangerously high pressure within his right eye, the cause of which was still unknown. Sadly, despite everyone's dedication and best efforts, by the day before Christmas eve Mayday's eye had painfully ruptured and was badly infected. For Mayday's family, already having other big and unexpected hardships that Christmas season, the news was devastating - Mayday would need to have his eye surgically removed, in a procedure called enucleation. The staff at Bishop Ranch worked hard alongside Mayday's family to try to find an affordable treatment strategy, but funds for

even a portion of his surgery could not be found. His family was heartbroken, and things were seeming grim for Mayday - that is, until we contacted the non-profit organization Paws In Need for help from their "Just Like New" program. They immediately agreed to provide the necessary funds for Mayday to get his life-saving surgery. We took him to surgery that very night, and his painful eye was removed. By Christmas eve, he was back on his feet, pain-free, and with a new lease on life. Thanks to the "Just Like New" program at Paws In Need, Mayday received the Christmas miracle he needed, and he was able to spend the remainder of the holiday season in good health at home with his family!



Mochi's Story

by Lauren Szyzka and Karen Simon



This outstanding orange tabby is Mochi. Thanks to our supporters of Paws in Need's "Just Like New" program and the amazing veterinary staff at Bishop Ranch www.webvets.com and Feline Medical Center www.felinemedicalcenter.com she is alive and thriving!

In March, Mochi's owner came home to find a pile of vomit that had 5 tops of baby bottle nipples she had chewed off. Mochi was very listless and lethargic and continued to vomit. She had no appetite. Her family was very concerned and rushed her to the vet. An x-ray revealed an obstruction in her gastrointestinal tract. Mochi would need immediate life-saving surgery. Devastated, her family didn't know what to do. They did not have the surgery money which left them with what they thought might

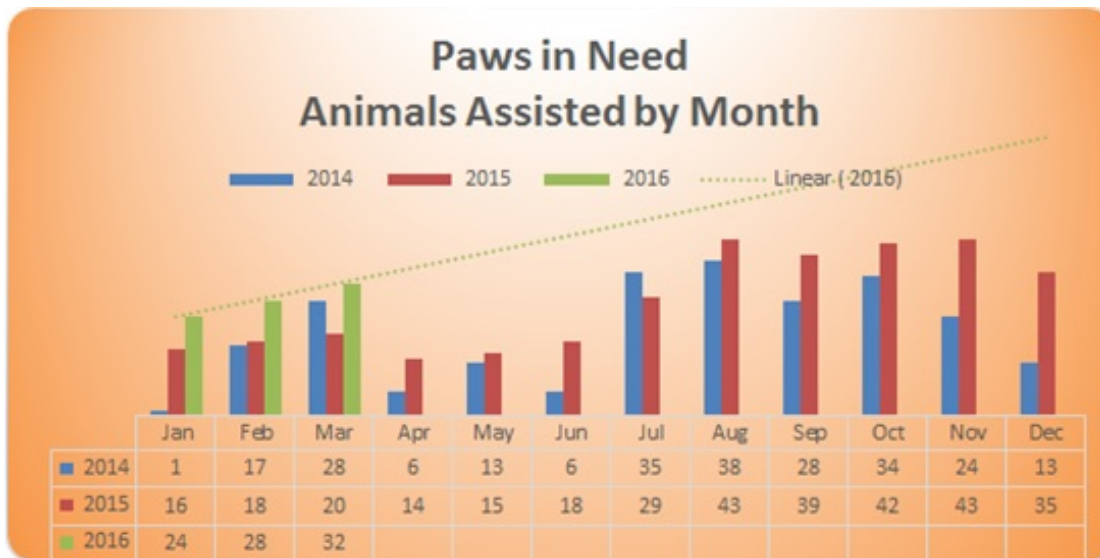
be the only other option to relieve her suffering, euthanasia. They couldn't bear the thought of

euthanizing their young, healthy, loving cat. Desperately searching for another option they found Paws In Need. Paws In Need's "Just Like New" program came to Mochi's rescue! But we couldn't do it alone... we are not a rescue group and don't adopt out animals. "Just Like New" provides the funds to prevent economic euthanasia and helps to keep pets with their families. However, Mochi had eaten baby bottle nipples before and despite every effort to keep her out of the closet where they were located, she got to them again. Her family knew they had to find her a home without baby bottles. So Feline Medical Center (FMC) came to our rescue and offered to adopt out Mochi.

At FMC one of the technicians, Scott, fell in love with this little tabbygirl. After spending a few days in the boarding condos at FMC, Scott decided to do a weekend trial run and see how Mochi would do living with him. So Scott kitten-proofed his house and brought her home. She quickly became part of the family and got along well with her new roommates, including 3 other cats, one dog and 3 skinks lizards. Luckily for this little girl, her time waiting for her fur-ever home did not take long.

You Make It Possible! **Animals We've Assisted (2014-present)**

We are able to help more animals each year as people become familiar with Paws In Need and our mission of providing financial assistance to animals with a medical need. Thanks for spreading the word about who we are and what we do so more animals can receive the help they need.



Volunteer Focus - Kenn Costanzo

by Carrie Weiss





Kenn Costanzo

This month, Paws in Need is honoring Kenn Costanzo, our Spay & Neuter Program Director.

After a successful career in the health and wellness industry, the sudden loss of his beloved rescued cat, Bella, inspired Kenn to learn more about pet health and nutrition. Immediately, he was driven to help other community animals in the Tri-Valley area.

Because of the incredible passion and unrelenting commitment of its members, Kenn found a perfect fit with Paws in Need. With an opportunity to honor Bella's memory, Kenn realized a larger purpose where he can contribute his skills in program management and data analysis to the mission of Paws in Need.

In his role as Spay & Neuter Program Director, Kenn coordinates case assignments, manages program information, and provides data analysis and metrics to report and quantify program impact within the community. With his help, and yours, we're able to keep our pets healthy and help more animals in need of care.

Escrip

Escrip just added some new supporters - now you can earn up to 3% for Paws In Need with Save Mart, Lucky and FoodMaxx supermarkets! Just register your phone#, rewards# and/or credit cards

at <https://secure.escrip.com/sla/sm.jsp?type=card>. This is an easy way to generate funds for Paws In

Need.



SAVE MART
SUPERMARKETS

Save Mart

SMART foods

Lucky

Lucky
CALIFORNIA

foodmaxx

MAXX VALUE
FOODS

In Memorium

Memorial Donations - Dr. Sue Marshall Fallon

The family of veterinarian Dr. Sue Marshall Fallon and Paws In Need so appreciate the outpouring of support in Dr. Sue's memory. The donations received will provide medical needs for animals in our community thus continuing Dr. Sue's lifelong passion.

Here are just a few of the wonderful comments received with very generous donations that showed how loved Dr. Sue was as a veterinarian and as a person:

"She was an amazing vet and person. Her kindness is unsurpassed as she was our cat's vet for many years. The good news- she will now once again be able to take care of Annie and Leo in heaven. Dr. Sue - you are an angel." -- Mike, Christine, Annie & Gracie

"In honor and memory of Dr. Sue Marshall and our beloved cat Pike, who Sue gave an extra 2 years of precious life to...we miss and love them both." -- Ken and Pat

"What a wonderful gift Dr. Sue's life has been - to many living things." -- Susie

"She was an incredible lady and a true lover of animals!" -- Pam and David

"Dr. Sue was a dear and loving veterinarian who will not be forgotten." -- Kate

"Dr. Sue Marshall - a brilliant light in our community. May her light shine forever in all our hearts." -- Lisa B.

Memorial Donation

Ed Floth, dog lover and rescuer from loving wife of 62 years, Esther.

Ways to Donate to Paws In Need (Tax ID #45-5391297)

1. Online through PayPal or via credit card at www.Paws-In-Need.org.
2. By check to Paws In Need (PIN), P.O. Box 3436, San Ramon, CA 94583.
3. Through stock donations. Paws In Need (PIN) has a brokerage account for stock donations. If a donor gives stock to PIN, they may be able to take a charitable tax deduction for the full market value of the stock at the time of the donation. For more information, contact financial adviser Jay Woo at TD Ameritrade, [925-287-3209](tel:925-287-3209).
4. Through payroll deductions plans (Lawrence Livermore National Laboratory and Sandia's HOME campaign, United Way, Visa).
5. Through the Lutheran Church's Thrivent Choice program. For more information, call 800-THRIVENT ([800-847-4836](tel:800-847-4836)) or www.thrivent.com.
6. By donating a vehicle through our Car Donation program, call [866-332-1778](tel:866-332-1778).
7. By shopping at Amazon, using Amazon Smile since they donate 0.5% of the purchase price to Paws In Need when using this website to order: <http://smile.amazon.com/ch/45-5391297>.
8. By becoming a Consumer Learning Center Product Tester. Go to www.theclc.com and click on "Register Now!" Say "Yes" to the Non Profit question and use the pull down menu to find your charity. Check email and click on the link to confirm your enrollment. Paws In Need earns \$10 for your sign-up and earns \$25-\$150 for your product testing participation.
9. By signing up for ESCRIP at www.escrip.com. Participating business partners contribute a percentage of your grocery loyalty cards, credit card, and debit/ATM card purchases to the organization of your choice (hopefully you will select Paws In Need).
10. By contributing to your favorite charity through this online site: <http://www.networkforgood.org>. Select Paws In Need as your charity.

Paws In Need

P.O. Box 3436, San Ramon, CA 94583

Call [925-551-1877](tel:925-551-1877)

Email: info@paws-in-need.org

[#Paws-In-Need](https://twitter.com/PawsInNeed)

Website <http://www.paws-in-need.org>

Facebook <https://www.facebook.com/PawsInNeedBayArea>

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Pinterest <http://www.pinterest.com/PawsInNeedBA>

LinkedIn <https://www.linkedin.com/company/paws-in-need>

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Newsletter Designer: Julie Bertuccelli

STAY CONNECTED!

